

## TQI WRITE WITH IMPACT COURSES

**“Giving you the know-how  
on how successful businesses write...”**



**BUSINESS IMPROVEMENT: HALF-DAY OR FULL DAY WORKSHOPS (DELIVERED TO YOU IN-HOUSE, UK AND INTERNATIONALLY)**

### **WRITE WITH THE RIGHT IMPACT**

**Make your mark and take your organization forward (for writing presentations, reports, minutes, sales and PR material etc)**

#### **OVERVIEW: THE PROBLEM**

If you want to get ahead in your career - and take your organization forward - you won't make your mark by standing still. But it's not always easy. TQI understands your need to get noticed for all the right reasons and will help you write great business English that sells 'brand you' as well as your organizational brand.

However talented you are when it comes to spoken English communication, you will know how so many of your proposals have to be pitched in writing first, then followed up in writing. Readers and customers will often be evaluating your written messages (e.g. e-mails, presentation slides, letters, handouts, reports etc) when you are not there to explain them. So your messages need to be right for you to get ahead.

If you feel you could do this better, congratulations. Responsiveness is key to success and TQI can take you and your organization forward.

#### **OUTCOMES: THE SOLUTION**

TQI Word Power Skills is here to help you succeed at whatever you need to write, whenever you need to write it.

Using an easy four-step system (outlined in the **Better Business English** series) you will benefit from immediate, improved business writing results.

Quite simply, your readers will benefit, while you and your organization can shine and leave complacent competitors behind.

**NEW!** Every workshop delegate receives a copy of the relevant book from Fiona Talbot's Better Business English series **FREE!**

For fuller details of this service or to request customised solutions for your business English writing needs, please contact Fiona Talbot, TQI Word Power Skills - here to help you at every stage of your career.

**tel: +44 (0) 1244 342 683 e: [fiona.talbot@btconnect.com](mailto:fiona.talbot@btconnect.com)**

**[www.wordpowerskills.com](http://www.wordpowerskills.com)**